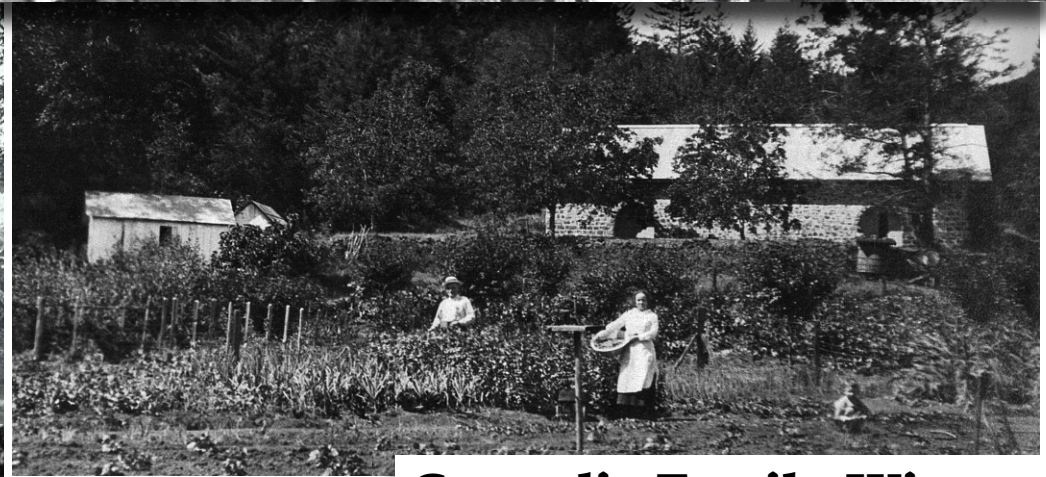
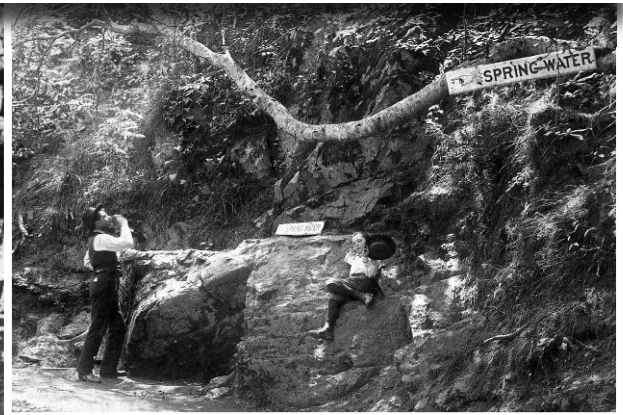


Spring-Summer 2018 Number 39



Conradis Family Winery
circa 1890





2016 Chardonnay Spring Mtn. Dist.

\$36/bottle

Keenan's 2016 Chardonnay was hand harvested, de-stemmed, then gently pressed. The juice

was fermented and aged in French and American oak barrels. The wine was left on the lees and the barrels were stirred weekly. No secondary, or malolactic fermentation

was carried out, leading to the crisp, citrus character of this wine. The wine was bottled after approximately seven months of aging in the cellar.

The finished wine shows citrus, ripe pear and green apple in the nose. Hints of lush white peach are noticed as the wine opens up. The sur-lie aging has added richness and complexity, and a touch of toasty oak returns on the finish. Like all of Keenan's wines, this Chardonnay is a food worthy wine whose crisp acidity and medium body will accompany a wide variety of cuisine.



2014 Cabernet Sauvignon Napa Valley

\$54/bottle

The 2014 Cabernet Sauvignon is composed primarily of grapes grown on Keenan's Spring Mountain District Estate; the remainder

of the fruit was harvested from

Pope Valley, a grape growing region located in the eastern portion of Napa.

The blend was assembled just before bottling. The Estate grown Cabernet imparts amazing concentration and remarkable structure, while the portion of Cabernet harvested from Pope Valley adds complex aromas and a balanced mid-palate.



2014 Merlot Napa Valley

\$42/bottle

The 2014 Keenan Merlot is composed of eighty one percent Keenan Estate Merlot. Nineteen percent of the wine is Merlot fruit harvested from the Napa Carneros region. After hand harvesting, the grapes were

de-stemmed, then inoculated with Montrachet yeast. Fermentation ranged from ten to fourteen days.

The '14 Merlot has been aged in thirty-three percent new French and American oak barrels for eighteen months. The resulting wine shows intense aromas of black cherry, blackberry, and cassis. Complex nuances of cocoa and coffee bean emerge as the wine opens up. This is a "big" Merlot that will age for many years to come.



2014 Cabernet Franc, Spring Mtn. Dist.

\$68 bottle

This wine was produced exclusively from grapes grown on the Keenan Estate located in Napa Valley's Spring Mountain District. Our

two blocks of Cabernet Franc were harvested on September 13th and October 2nd, 2014. The fruit was hand-picked then, after de-stemming,

the must was inoculated with Montrachet yeast and fermented in stainless steel tanks. The wine aged in French and American oak barrels for twenty months.

"Freakishly good" is how we have come to describe this single vineyard Cabernet Franc from our highest elevation vineyard (app. 2000') aptly named the "Upper Bowl". Cabernet Franc is simply not supposed to be this delicious. Enjoy now or decades from now.

ORDER FORM

BY PHONE, FAX OR MAIL

SHIP TO:

NAME _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

DAYTIME PHONE (essential!) _____

EMAIL _____

PAYMENT METHOD BY:

☐ Check ☐ Visa ☐ Mastercard

CARD # _____

EXP. DATE/SIGNATURE _____

CARD HOLDER NAME (print) _____

My signature certifies that I am 21 years of age or older.

QUANTITY	WINE CLUB MEMBERSHIP-4 bottles shipped twice a year An average of \$135 per shipment billed only when shipped.	PRICE FREE
	RESERVE CLUB MEMBERSHIP-6 btls of Keenan Reserve Wines shipped once a year. \$442 plus shipping charges and tax for California.	FREE
	2017 Summer Blend, Napa Valley White Wine (\$26/bottle)	
	2016 Chardonnay Spring Mountain District (\$36/bottle)	
	2014 Merlot Napa Valley (\$42/bottle)	
	2014 Mernet Reserve, Spring Mountain District (\$100/btl)	
	2014 Cabernet Franc Napa, Spring Mtn. Dist. (\$68/bottle)	
	2014 Merlot Reserve, Mailbox, Spring Mtn. Dist. (\$72/bottle)	
	2014 Cabernet Sauvignon Reserve, Spring Mtn. Dist. (\$104/btl)	
	2014 Cabernet Sauvignon Napa, Valley (\$54/btl)	
	2014 Merlot, Napa Carneros (\$35/bottle)	
	2014 Zinfandel, Napa Valley (\$38/bottle)	
	2014 Syrah, Napa Valley (\$38/bottle)	
Discounts: 6-11 bottles = 5% 12 or more bottles = 10% Club Member = 20%		< >
Shipping Info: Choose one and add the amount in the price column.		
<input type="checkbox"/> UPS 3RD DAY AIR <input type="checkbox"/> UPS GROUND		
\$25 1-3 bottles		\$12 1-3 bottles
\$35 4-6 bottles		\$20 4-6 bottles
\$60 7-12 bottles		\$30 7-12 bottles
www.keenanwinery.com		TOTAL

PIONEERS



The 'Pioneers' of the Napa Valley are generally accepted to be the mostly Italian immigrants who came to the valley in latter part of the 19th century. One of these families, the Conrads, settled on our property around 1890. They planted mostly

Zinfandel with a smattering of Alicante and Carignane and built the winery that we still use today.

I can hardly imagine what it must have been like to head down to town on a horse drawn wagon, on a dirt road, in the rain, with no cell phone to text on or to call for help when the wagon went off the road! First time visitors today often arrive in the tasting room with a slightly drawn complexion from their first experience of Spring Mountain Road.

Now I know I'm no 'Pioneer', I've never spent any quality time in a covered wagon, but during the harvest of 2014 it did dawn on me that we are indeed doing things on our land that no one else has ever done before. We are the first family to grow Bordeaux red varietals and Chardonnay on this piece of land.

As I was tasting the fermenting lots of 2014 Cabernet Sauvignon from vines that were primarily in their 17th leaf I was noticing new subtle layers of flavor that were emerging from the maturing vines. At our 40-year mark we are finally reaping the benefits of truly mature, healthy, sustainably farmed vines. This is an enormous advantage in this incredibly competitive industry.

I get asked quite often how many years can we expect to get out of a healthy vineyard. After 40+ years we still do not have enough feedback to answer this question. I can only hope we can enjoy the quality of fruit that we have the pleasure of using now for a long, long time, because as a 'Pioneer', I can only look forward, not back!

Michael Keenan,

Cheers



WINTER & SPRING '17/'18

With winter and spring almost behind us the vineyards are now thriving with lush canopies and plentiful clusters. Things look wonderful today, but November through May kept us on a rollercoaster ride of feast or famine with temperatures and rainfall.

November presented normal fall temperatures and above average rainfall. We tallied over seven and a half inches of precipitation by the end of November; a welcome occurrence after the Napa and Sonoma fires in early October. It appeared we might be in for another round of record breaking rainfall, similar to the '16/'17 season. The weather changed in December, though. An unusually strong high pressure system set in and temperatures were quite mild for the beginning of winter. In addition, rainstorms were blocked and a meager quarter inch of rain was the total for the month. January remained warm at first, but mid-month brought very cold weather with frosty mornings and icy nighttime temperatures. Rain came back beginning in early January and kept things wet for most of the month.

February warmed back up and we broke 80 degrees on multiple days. It was the second week of the month and the days felt more like May than February. Our citrus trees loved it! We also noticed that the buds on a few of the Chardonnay and Carignan vines were already starting to open. Our vineyard crews got to work pruning and slowed down the vines just in time for a late February cold snap that put frost back on the ground and ice on the vines.

Rainfall in February was minimal, but after a hot start to the beginning of the month a dusting of snow blew through on the 27th. Snow flurries and heavy rain kicked off March and it felt like winter finally decided to show up. Cold weather and much needed rainfall kept coming through most of the month and our reservoir finally filled.

A few good rain storms in April kept our soils moist, but between the rain, days were warm. May returned to cooler days and was a gloomy month. Overcast mornings didn't burn off until late afternoon and spots of drizzle came and went.

This season's rainfall totaled 32 inches. Average rainfall for Spring Mountain is over 50 inches. The frosty nights and late season rains were well timed though, and the vines appear to be enjoying the recent string of warm days. We'll see what happens next...

Cheers,

Matt Gardner

Stay Tuned for Reilly's Column, 'Young Guy Talks Old Wines.'

FEATURED RELEASE



2014 Cabernet Sauvignon Reserve Spring Mtn. Dist. \$104/bottle

2014 marks the 38th vintage for the Robert Keenan Winery and the 14th consecutive vintage of Reserve Cabernet Sauvignon. This year's blend consists of 78% Cabernet Sauvignon Clone 15, and 19% Clone 7, both

clones from our "Big K" vineyard, and 3% Cabernet Franc from our "Upper Bowl" vineyard. Deep aromatics, piercing and precise, a full rich saturated mouth feel, and a long lasting multi-layered finish define this exemplary blend. The 2014 Reserve Cabernet, comprised of fruit from 17 year old vines, is showing new subtle layers of flavors that we saw even during fermentation. Enjoy now or decades from now. Cheers! Michael Keenan

2014 CABERNET SAUVIGNON, RESERVE, NAPA VALLEY, SPRING MOUNTAIN DISTRICT

Robert M. Parker Jr., *The Wine Advocate*, Issue #228, 12/2016

95 Points: "The 2014 Cabernet Sauvignon Reserve Spring Mountain (97% Cabernet Sauvignon and 3% Cabernet Franc, all sourced from their high-elevation vineyards on Spring Mountain) is the deepest, richest wine of the entire portfolio, with an opaque purple color and a super-pure nose of crème de cassis and blueberries. The wine is rich, full-bodied, nicely textured, and very long in the finish, with ripe tannins. It can be drunk now or cellared for another 15 or more years."

PRESS RELEASES

2016 CHARDONNAY, SPRING MOUNTAIN DISTRICT *Wine & Spirits Magazine*, April 2018

90 Points: "Spicy and savory, this oak-and-mineral-driven chardonnay delivers flavors of bacon fat and hominy. It carries its juicy, bold flavors into an austere, dry finish. Point it towards milk-braised veal"

2014 CABERNET SAUVIGNON, NAPA VALLEY Antonio Galloni, *Vinous*, December 2016

91 Points: "The 2014 Cabernet Sauvignon offers notable depth and intensity in the mid-weight, classically inspired style that runs through all these wines. The coarse, somewhat rustic, tannins need quite a bit of air to soften, but once they do, pretty red stone fruit, spice and floral notes start to develop."

2014 MERNET RESERVE, SPRING MTN. DIST. Antonio Galloni, *Vinous*, December 2016

96 Points: "The 2014 Red Blend Mernet Reserve is a total knock-out. Firm, structured and vibrant, the 2014 bristles with energy. Striking mid-palate sweetness and overall depth add to the wine's unmistakable personality. Deceptive at first because of its mid-weight structure, the 2014 has more than enough pedigree to drink well for many years. The Mernet is equal parts Merlot and Cabernet Sauvignon from the estate's Spring Mountain vineyard."

2014 CABERNET FRANC, SPRING MTN. DIST.

Robert M. Parker Jr., *The Wine Advocate*, Issue #228, 12/2016

91 Points: "Keenan has always done a knock-out job with their Cabernet Franc, and their 2014 Cabernet Franc from their estate vineyards on Spring Mountain (100% of this variety) shows wonderful forest floor, white flowers, and raspberry and blueberry notes that clearly suggest a cool climate wine. Medium to full-bodied, with a beautiful deep ruby/purple color, and terrific purity and texture, this is a beauty to drink now or cellar for another 10-15 years."

2014 MERLOT, NAPA VALLEY

Antonio Galloni, *Vinous*, December 2016

92 Points: "Keenan's 2014 Merlot is a very pretty wine that shows the more translucent side of Merlot. Lifted, bright and articulate, the 2014 offers lovely finesse in its red-toned fruit and floral aromatics."

2014 KEENAN MERLOT RESERVE, MAILBOX VINEYARD, SPRING MOUNTAIN DISTRICT

Robert M. Parker Jr., *The Wine Advocate*, Issue #228, 12/2016

93 Points: "The 2014 Merlot Reserve Mailbox Vineyard has traditionally been one of the top Merlots made in Northern California. Beautiful deep black cherry and blackcurrant fruit with some spice box and earth jump from the glass of this dense ruby/plum colored wine. It is rich, medium to full-bodied, pure, textured and serious. This is a beauty to drink over the next 12-15 years."

You are Invited!

SUMMER OPEN HOUSE

SATURDAY, JUNE 16 • 11 AM – 3 PM

- Wine Tasting and Appetizers
- Current release wines, library wines and *secret wines!*
- Taste barrel samples and purchase wine futures
- Tour our historic cellar and meet the winery staff
- Enjoy the views from our mountainside winery

DON'T MISS ROBERT KEENAN WINERY'S 2016 Summer Open House, beginning at 11 am on Saturday, **June 16.** Taste current releases as well as library wines, and even sample some of our young wines still aging in oak barrels. Appetizers will be served to complement our award-winning wines.

This event is by invitation only, and is free to Wine Club members, however \$40 per adult will be charged for non-Wine Club members. Please RSVP with the number of guests in your party by Monday, **June 12th.**

Please note: we will be capping attendance this year at 300 guests.

- Phone: 707-963-9177 • Email: info@keenanwinery.com
- Faxing : 707-963-8209

RSVP

Yes, we will attend the Summer Open House.

Number in party _____

YOUR NAME _____

facebook.com/keenanwine

twitter.com/keenanwinery



info@keenanwinery.com



See the Order Form on the front page to join the Wine Club.

Or visit our website: www.keenanwinery.com