



Barn Owl 2025 Wine Future

The latest and most crepuscular entrant in the Keenan series of Bird labels is the 2025 Barn Owl. This elusive hobgoblin of the twilight hours is hard to spot and even harder to photograph, which makes it a logical mascot for our rarest blend yet.

A nearly varietally pure expression of our single-vineyard Cabernet Franc, with an accompanying dash of estate Merlot, resulting in a stunning vespertine mixture of heady aromatics and savory spice. On the palate, this wine is both rich and lithe, giving one the full textural experience that these two grapes naturally offer. The sun is just on the horizon. Reserve your Barn Owl before it's too late.

What is the Keenan Winery Future Program?

The Future Program is Keenan Winery's most exclusive annual tradition: a custom, one-of-a-kind wine crafted just once a year, with no two vintages ever alike.

How It Works

- **Bought from the Barrel:** It is called a "wine future" because it is available exclusively via pre-order while still aging in the barrel.
- **Strictly Limited:** Once the wine is matured, bottled, and labeled, it ships only to those who purchased it in advance.

The Art & Inspiration

Each vintage features a unique name and label showcasing a bird photographed on the Keenan Winery Estate by Reilly Keenan. The creative process is a two-way street:

- Sometimes a striking bird photo inspires the final blend.
- Other times, the personality of the wine inspires Reilly to track down and photograph a specific bird that mirrors its character.

A One-Time Opportunity

"I wish I had purchased more." This is the most common feedback from past buyers. Because Keenan Winery only produces the exact amount pre-ordered, it is impossible to buy more later. Once the bottling line stops, this unique piece of Keenan history is gone for good.

WINE DATA:

Size:	750 ml
Vintage:	2025 Spring Mountain District
Appellation:	2025 Spring Mountain District
Wine Style:	Red Wine
Varietal:	Cabernet Franc